

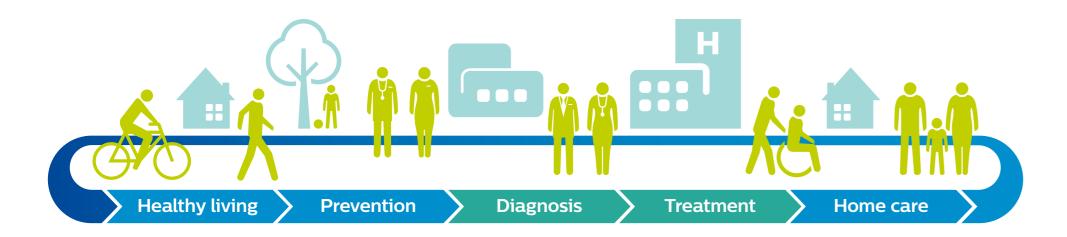
# Defining the future

of Image Guided Therapy

#### Innovative solutions across the health continuum

At Philips, we're here to support you in providing optimal care to your patients. Across the health continuum, we cover the full range of consumer and patient needs, from living healthily, to being diagnosed and treated for an illness, to recovery or chronic care at home. We look across the health continuum because when it comes to health, it's the only way you can see.

The areas of diagnosis and treatment are the focus of Philips Image Guided Therapy. They account for 70% of all healthcare costs, and this landscape is rapidly evolving. The expansion of interventional procedures and the development of new technologies continue to open up new possibilities and applications. This in turn opens the way for more targeted diagnosis and new, more complex treatment options.

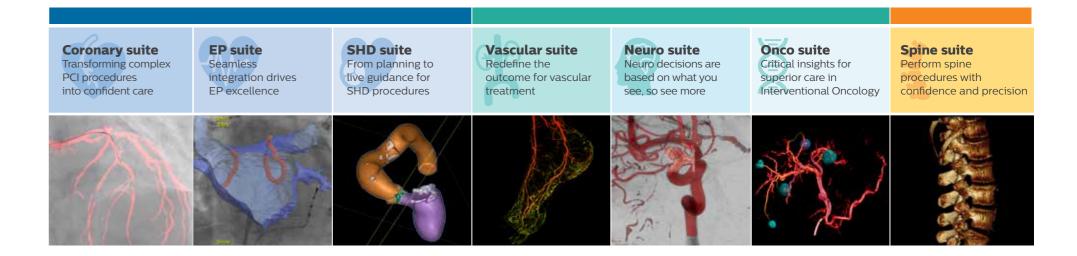


Onco suite is a combination of the Azurion platform, interventional solutions, devices, workflow options, accessories, education, and services.

#### Clinical demands are getting more specific. So are we.

During an interventional procedure you are focused on making the best decisions you can for each patient. Each patient and each disease has very specific challenges, complexities, and needs. As the number of procedures and patients goes up, you can see the need for better forms of image guidance and interventional devices for effective treatment and decision making. At the same time, optimized workflows are key to improving efficiency.

That's why we created clinical suites; a flexible portfolio of integrated technologies, devices and services for a broad range of interventional procedures. Each of our clinical suites offers specific image guided therapy solutions to provide more choice and flexibility for exceptional care. So you can be confident in your performance and in the fact your patients are receiving exceptional care. Together we aim to create the future of image guided therapy.



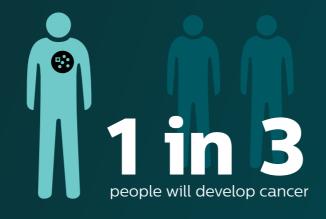
# **Trends**

## in interventional oncology procedures

Cancer is a leading cause of death worldwide, accounting for 8.8 million deaths in 2015. Approximately 70% of deaths from cancer occur in low- and middle-income countries The economic impact of cancer is significant and is increasing. The total annual economic cost of cancer in 2010 was estimated at approximately US\$ 1.16 trillion<sup>1</sup>.

Although originally it was considered the therapy of last resort, Interventional Oncology has been a fast growing field for the last decade and is emerging as a recognized Interventional radiology sub-specialty. Many recent clinical studies have shown that interventional radiology is safer and more effective than traditional surgery for many conditions. Today It has become the fourth pillar of cancer care next to medical oncology, surgical oncology and radiation oncology.

Many minimally-invasive, imaging-guided procedures are replacing more traditional open surgical techniques of treating solid tumors in a variety of organs but mainly in liver (primary and metastatic tumors), lung and kidney.





In 2015 In 2015 In 2015 Million Million

died of Liver

Cancer

died of Lung

Cancer

died of Colorectal

Cancer

**North America** 0.79 million

people died of cancer in 2015

Middle & South America 0.62 million

**Europe** 1.85 million

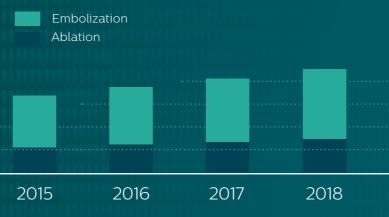
million

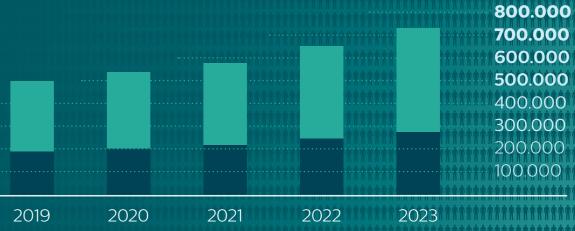
Asia

Africa 0.62 million

Oceania 0.09 million

### **Total IO procedures forecast**





1 World Health Organization http://www.who.int/cancer/en/

400.000 300.000

200.000

#### **Key benefits**

- Provides a comprehensive solution for planning and guidance of embolization and ablation procedures
- Supports treatment
   of multiple lesions
   simultaneously with
   advanced image guidance
- Assures lesion
   detection with high
   spatial resolution and
   enhanced contrast-to noise performance
- Increases system
   utilization to help
   decrease your total
   cost of ownership

## Onco suite

# Critical insights for superior care in interventional oncology

Onco suite is a combination of the Azurion platform, interventional solutions, workflow options, education, and services. Interventional oncology has evolved from a niche specialty to a well-established treatment alternative for various types of cancers. Strong clinical evidence supports procedures such as transcatheter embolization for primary liver cancer and metastases, and focal tumor ablation therapy.

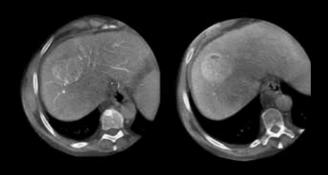
Philips is continuously driving the imaging evolution in interventional oncology by investing heavily in clinical research partnerships to bring meaningful interventional imaging solutions to this space.

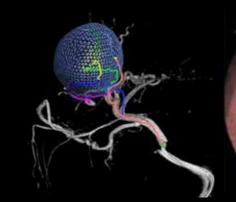
In every successful intervention, critical insight and careful orchestration between imaging, treatment planning, and live guidance play a vital role. You must be able to spot all tumors including those on the periphery of the organ, easily access them, deliver targeted embolization/ablation, and finally, determine procedural success in the shortest time possible.

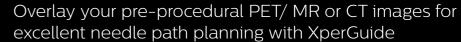
Based upon the Azurion platform, Onco suite supports an integrated set of technologies designed explicitly for this purpose. By removing the barriers to efficient and reproducible treatment through groundbreaking visualization techniques, Onco suite supports consistency and precision which leads to superior care and confident performance.

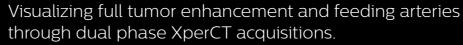
This consistency and precision is a result of our innovative Azurion platform — A recent clinical study in St. Antonius hospital, Nieuwegein, The Netherlands, showed that with Azurion platform procedure time can be reduced by 17% and post procedure lab time by 28%, providing the ability to treat one more patient per day<sup>1</sup>.

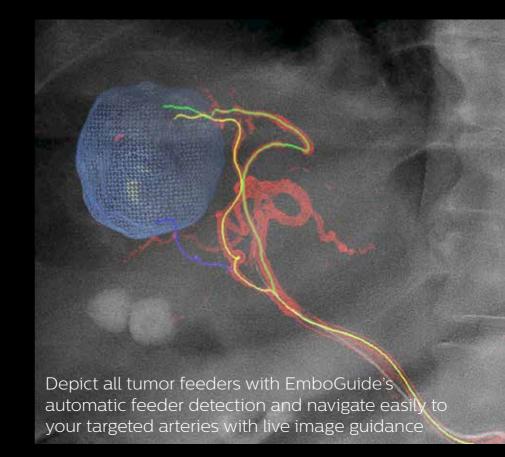
1 Results are specific to the institution where they were obtained and may not reflect the results achievable at other institutions.



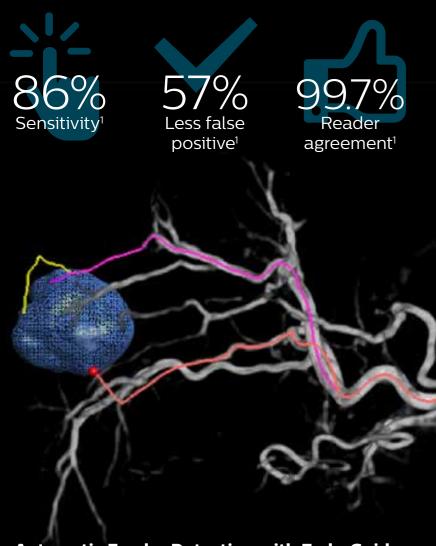












#### **Automatic Feeder Detection with EmboGuide**

Our Automatic Feeder Detection solution can significantly improve feeding artery detection compared to using Cone Beam CT alone. EmboGuide supports you in maximizing the efficacy of your TACE procedures as it potentially enhances your sensitivity, reduces false positives and maximizes inter-reader agreement.

1 Compared to manual feeder detection; M Chiaradia et al, J J Vasc Interv Radiol 2018;29:425-431

### **Tumor embolization**

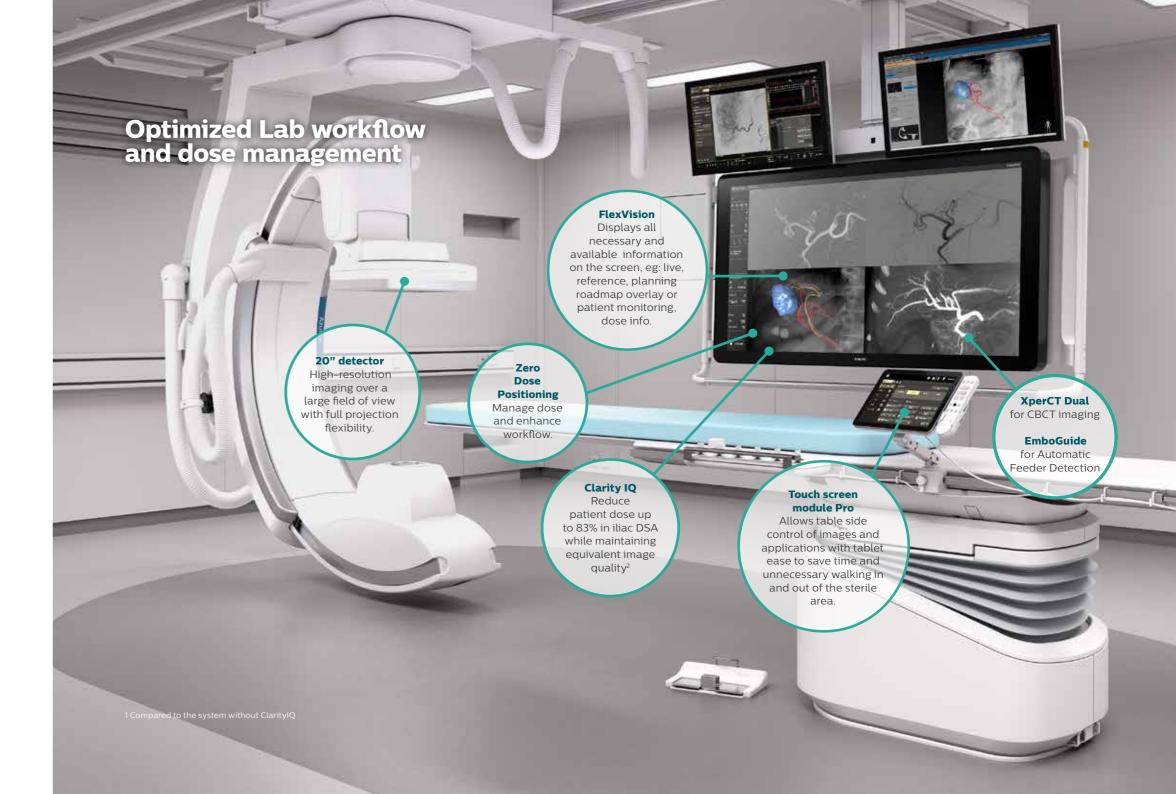
# Effective guidance in treatment and decision making

Adoption of chemo/radioembolization techniques such as TACE and SIRT drives the need for standardization and efficiency. Case after case, you must reliably and consistently locate the tumor(s), identify all feeder vessels, and plan/execute the appropriate interventional approach.

The ability to detect and differentiate hepatic nodules and identify tiny feeder vessels is critical to determining proper therapy. Navigating to the region of interest by reaching all feeders, while remaining selective to the lesion, increases the opportunity for success. Confirmation of treatment endpoint and treatment success while the patient is still on the table boosts clinical outcome confidence.

Onco suite provides workflow options that empower you to provide high standard of care to your patients. They support each step of your procedure – as you decide, guide, treat, and confirm results.

Decide Guide Treat Confirm

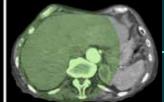


### **Tumor embolization**

Effective guidance in treatment and decision-making

## Decide ...... Guide ..... Treat ...... Confirm





#### Whole liver coverage with XperCT Open

By opening the arc to the left of the patient, XperCT open allows off center positioning of the patient table and therefore better centering of the FOV. It significantly increases image coverage to help visualize tumors on the periphery of the organ.<sup>1</sup>

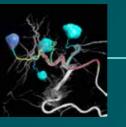


### Excellent artery and tumor visualization with XperCT Dual

XperCT enables 3D acquisition of an arterial phase to visualize vascular structures and a post-arterial (delayed phase) to visualize accumulation of contrast medium, in a single automatic step.

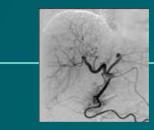
#### Image fusion with Dual View

Dual View allows simultaneous visualization of two CBCT datasets (pre- and post). Both arterial and delayed phase can be displayed next to each other or in a single fused overlay view.



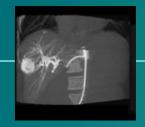
#### Automatic Artery feeder Detection with EmboGuide

Emboguide provides efficient, workflowbased live 3D guidance with automatic feeder detection to navigate to each segmented tumor target for selective or super-selective embolization of hypervascular tumors



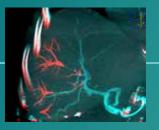
Treatment monitoring using
Low dose Fluoroscopy with
ClarityIQ

ClarityIQ produces tuned, high definition low dose images with superb vascular detail to monitor the embolization.



Post embolization 3D imaging with XperCT

A post embolization 3D acquisition allows to visualize the targeted deposition of embolic material, such as Liopidol or radiopaque beads, In the tumor.



Pre- and Post -embolization 3D image fusion with Dual View
Dual View allows simultaneous visualization of pre-embolization arterial phase 3D image and the post embolization image to assess treatment endpoint and predict

## **Biopsy and Ablation**

# Comprehensive approach supports successful outcomes

With the increasing adoption of screening programs in Lung, early lung cancers manifesting as small nodules have been detected more frequently than ever before.

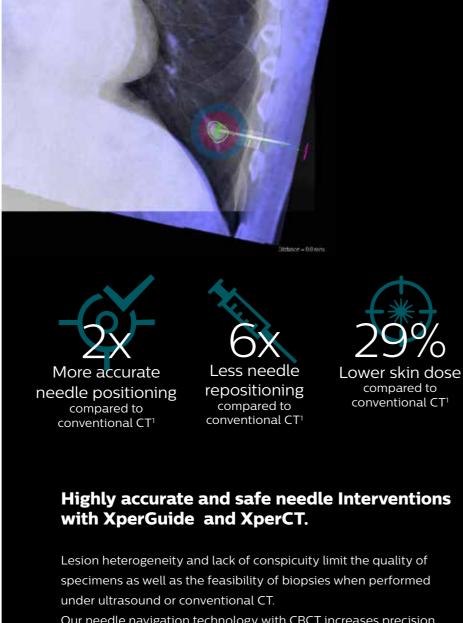
14.5 % of a screened population was observed to have nodules ≤10 mm\*.

Biopsy procedures for small nodules must be accurate and safe.

Percutaneous ablation (radiofrequency, microwave, and cryoablation), is a well-established minimally invasive treatment of kidney, liver, lung and bone tumors. It is critical to define the tumor boundaries and decide on an optimal number of needles and corresponding needle trajectory so as be able to perform a complete tumor treatment and not to cause damage to surrounding tissue.

Navigating accurately at low dose to the lesion of interest without needle repositioning increases the opportunity for success and reduces risk for complications of your biopsies or ablations. Confirmation of ablation treatment endpoint can be accomplished with 3D imaging while the patient is still on the table.

Decide Guide Treat Confirm



Our needle navigation technology with CBCT increases precision, and enable the targeting of smaller (<=1 cm) or heterogeneous lesions more accurately with less needle repositioning an at lower dose than conventional CT. <sup>1,2</sup>

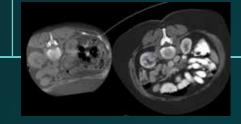
1 N Abi-jaoudeh et al (2016), J VascIntervRadio l27:1342–1349 2 Ji Yung Choo Eur Radiol (2013) 23:712–719

#### Optimized Lab workflow and dose management **Flex Vision Pro** Gives you full control of all system inputs including CX50 ultrasound for your soft tissue biopsies at tableside to save time and unnecessary walking in and out of the sterile 20" detector High-resolution imaging over a large field of view with full projection flexibility. **XperCT Dual** for CBCT imaging **XperGuide Ablation Zero Dose** for excellent needle **Positioning Touch** trajectory planning Manage dose screen and guidance module Pro and enhance workflow. Allows table side control of images and applications with tablet ease to save time and unnecessary walking in and out of the sterile area.

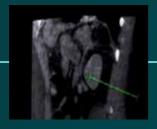
### **Tumor ablation**

Comprehensive approach supports successful outcomes

## Decide Guide Treat Confirm



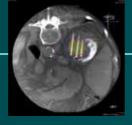
Align a pre-procedural image with a new CBCT 3D image using XperCT Dual View XperCT Dual View allows the overlay of a pre-procedure 3D image (CT/MR/PET-CT) on an intra-procedure 3D CBCT to better visualize the lesions and access critical input for needle planning.



Plan your needle path with XperGuide

Ablation

XperGuide Ablation provides
comprehensive assistance for treatment
planning and live image guidance for
needle trajectory. Offers unique Parallax
Correction to plan needle trajectories for
off-center lesions.



Optimize the needle position for effective ablation with XperGuide Ablation

Displays the virtual needle path to assist in multiple needle planning. Shows needle characteristics such as ablation zone/ isotherm to confirm complete tumor coverage prior to ablation.



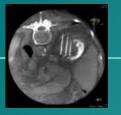
Monitor your needle insertion at low dose with ClarityIQ

Produces finely tuned high-definition fluoroscopic images with superb detail to assist with needle progression to target.

XperGuide

XperGuide provides highly accurate live image guidance of each needle to a targeted position by overlaying pre-planned trajectories with fluoroscopic imaging.

Life trajectory guidance with



Confirm the completeness of your ablation with XperCT With XperCT acquire a postablation CBCT to demonstrate the extent of tumor coverage and confirm completeness of your treatment.





We offer a comprehensive range of options and support to help you realize a suite that fits your clinical and budgetary requirements. Our offerings also include advanced education, efficiency programs, and RightFit service agreements

#### Azurion – one platform, an endless array of clinical possibilities

With its wide range of intervention tools, Azurion is designed to help you perform procedures more efficiently and consistently with fewer complications. It also offers greater user customization and control over every aspect of your interventions.

#### **System platforms**

- Azurion 7 C20 (recommended)
- · 7 C20 FlexMove
- · ClarityIQ technology

#### **Oncology products**

- XperCT Dual
- XperCT Open Trajectory
- · XperCT LUMI
- EmboGuide
- XperGuide Ablation
- · 3D Roadmap

#### Integrated tools

- IntelliSpace Portal
- · DoseWise Portal
- DoseAware

Integrated tables



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