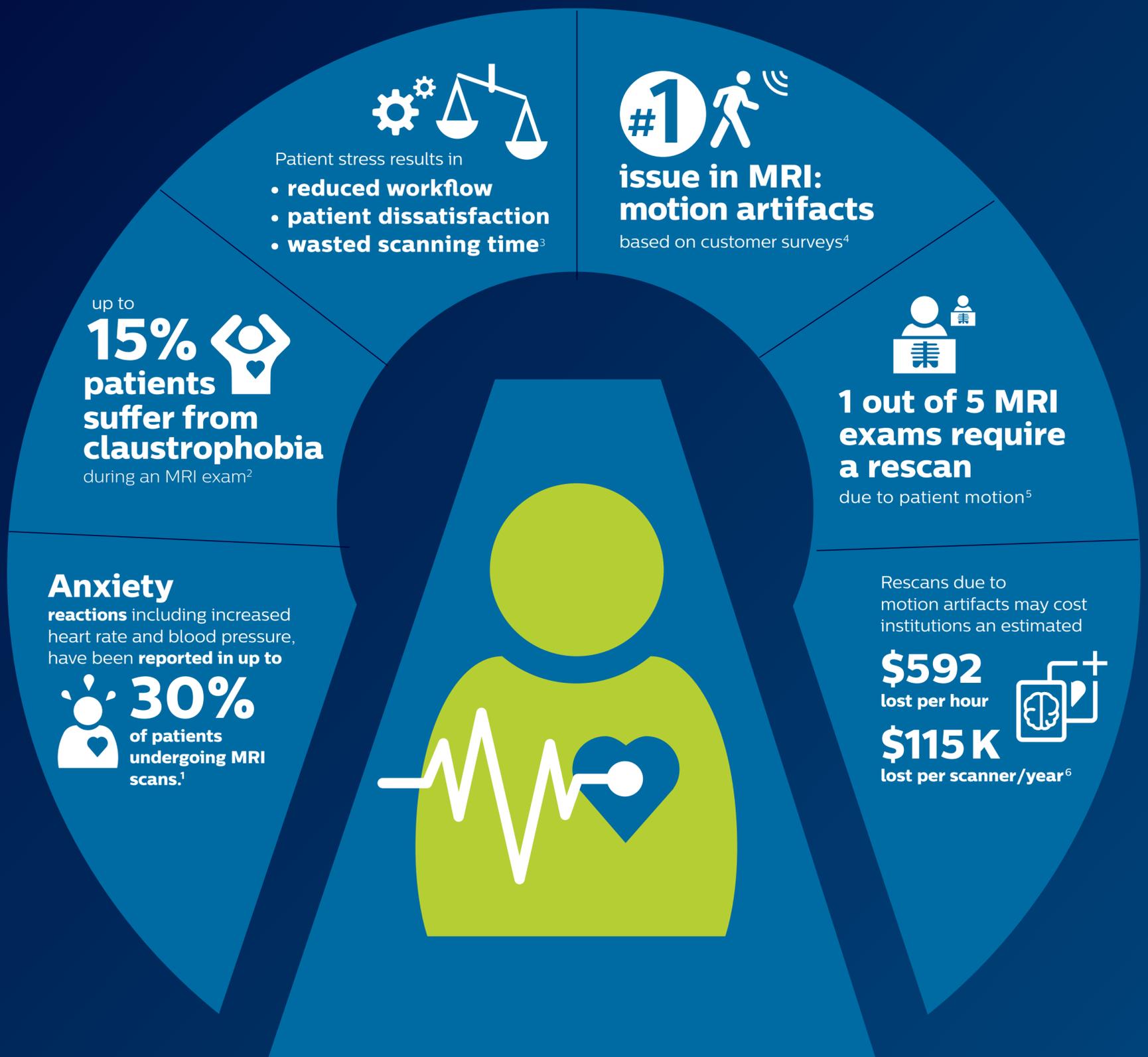


# Reduce patient stress to improve MR imaging outcomes



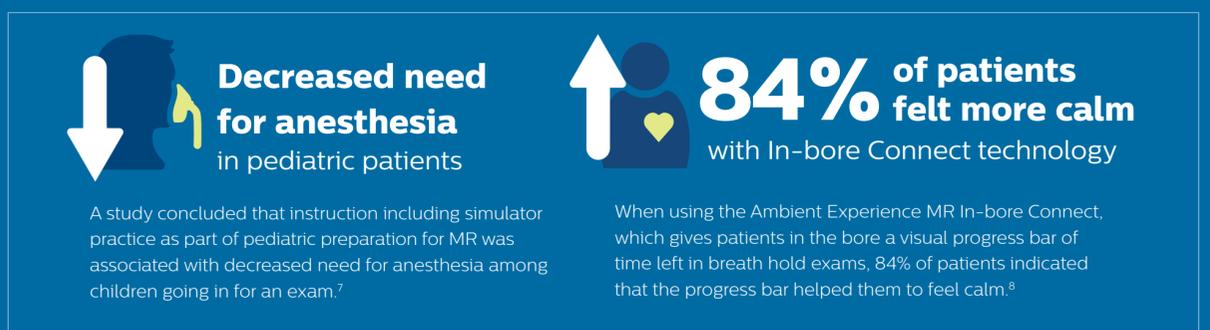
Patient stress in MR exams exacts a high clinical, operational and financial toll



## Interventions to increase patient comfort and engagement can have a mitigating impact

Innovation that seeks to mitigate the manifestations of stress can help in the acquisition of more accurate images.

- ✓ Comfort
- ✓ Operational flow
- ✓ Cost savings



By prioritizing innovation that improves the patient experience, we can help radiology teams deliver quality images with confidence.

**Learn more at [www.philips.com/radiology](http://www.philips.com/radiology)**

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